



SALES & LEASING

There's Only One Gem in Real Estate

...Inside Every Great Deal, There's a Gem.

Whether you are searching for space to buy or lease, or looking for representation as you sell or add to real estate in your portfolio, when you work with **Gem Real Estate Group**, you can be assured that your objectives are our number one focus.

The knowledge and creativity of our experts, combined with our small-firm flexibility, allow us to customize our services to suit each new project. We strive to ensure that you receive the service and attention you deserve, from the first handshake until the deal is closed.



Dayton Daily News Headquarters, Dayton, OH

Strong Sales and Leasing Team

Our team of sales professionals are "industry leaders" who understand all aspects and implications of a real estate transaction. We work with all varieties of ownership structures - owner-occupied, investment, and third party ownership options - so we can provide sound advice on what is most beneficial to you.

First-hand Market Knowledge

We have purposely assembled a widely-diverse team that brings strengths and talents unique to our market. Additionally, Gem's **market research** is a strong benefit that separates our organization from other commercial real estate firms. You will be provided clear, comprehensive real estate data that is market-tested and accurate. In short, you receive the benefits of multiple firms, all under one roof.

Comprehensive Marketing

Gem Real Estate Group places a high premium on quality marketing services. Gem uses a variety of strategies to ensure that your property receives the visibility necessary to attract the buyers needed for a timely and successful sale at the highest possible return. Marketing services include: print advertising, brochure development, Internet advertising, signage, direct brokerage contacts, personalized e-mail marketing, newspaper advertising, direct solicitation and inclusion in appropriate publications. We have a network of national contacts to expose your property. All of these services are available, and are recommended for most sales or lease transactions.

Client-focused Representation

Our team recognizes that the sale or leasing of real estate is more than a transaction - it impacts your bottom line in many ways. When you work with Gem Real Estate Group's Sales/Leasing Team, you can be certain that your objectives are our focus. We have the experience and the flexibility to design an approach that best suits your needs, not ours. We work with you on an individual basis to ensure that you receive the personalized service and attention you deserve.

"Our search for a new headquarters was a long and in-depth process. The Gem Real Estate Group were very patient, working with us over an extended time frame to ensure we found the right solution for our company's needs. Gem matched us with a creative facility solution that I feel will be ideal for our company and our people."

*-Doug Franklin, President and CEO,
Cox Ohio Publishing*

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